

# ACHA Connect : ACHA' s Online Members Community

## Daily Digest Advertising Rate Card

### About ACHA Connect

ACHA Connect is ACHA's exclusive, members-only online community designed to facilitate member-to-member networking and collaboration. Participants can ask and answer questions with their peers, search and share content in the Resource Library, connect with colleagues through the Member Directory, collaborate on ACHA projects, and more.

### Daily Digest

ACHA Connect participants can customize their delivery options, opting to receive message in real time, solely via the website, or as a daily digest. The daily digest is the default and most popular method of delivery with approximately 9,500 subscribers—is an HTML-formatted email with a table of contents that features links to messages from the past 24 hours.

The digest is delivered five days each week—

## ACHA Connect Daily Digest Advertising Specifications

To optimize your ad for email, we recommend that you simplify your artwork for digital display and use significantly less text than you would for a printed advertisement.

Ads should be 728 pixels wide x 90 pixels high

## Submission Guidelines

Supply a URL for where the digital ad should display